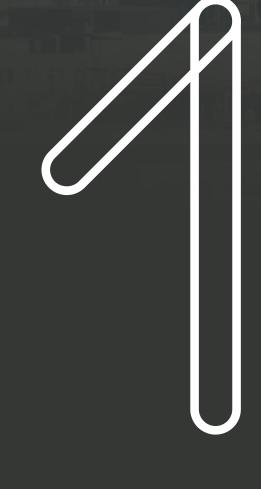
Transforming payments to avoid revenue loss in the UK



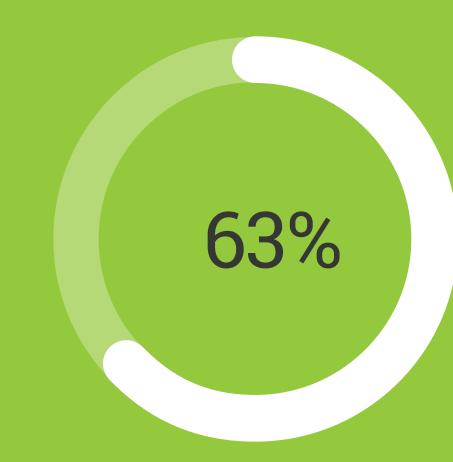
91% of payment leaders in the UK admit to be losing up to 10% of revenue due to payment pitfalls, according to emerchantpay's latest research survey among over 756 senior payment leaders in the UK. Unoptimised payment strategies can lead to substantial revenue losses and organisations are under greater pressure to take action or risk lagging their competition.







Industries losing up to 10% in revenue in the UK due to inefficient payments



Travel



Gambling



Airlines

Top three concerns about payments performance



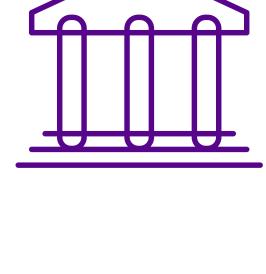
New payment methods

Implementing new payment methods is a top consideration for payment leaders when it comes to optimising payments.



Finding payments talent

Hard-to-find payments talent is another key concern for payment professionals in the UK.



Changing regulation and compliance Shifting regulations and compliance is

the third most crucial concern for payment leaders in the UK to optimise their payment strategy.

Barriers to optimised payments performance

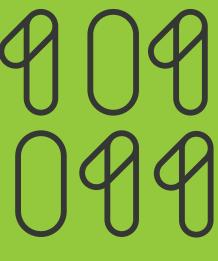
35%



37%

Regulation and compliance

More than a quarter (37%) of payment leaders reveal that changing regulation and compliance take too much time and focus, impeding payments performance.



Shortage of quality

payment data Our research showed that almost four out

of ten (35%) payment leaders cannot measure impact and ROI due to a lack of high-quality data to inform business decisions.



34%

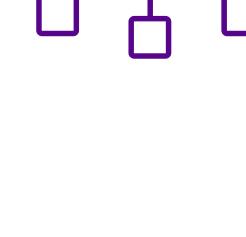
Lack of in-house resources and skills

stands as a blocker to optimised payments performance for 34% of payment leaders.

Lack of in-house resources and skills

payments performance optimisation

Actions that could enable

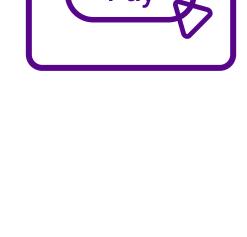


Payment routing optimisation

36%

36% of payment leaders stated that their organisation could improve payment

performance by optimising payment routing (domestic, multi-region and routing to multiple acquirers through one payment gateway). 32%



Prioritising local payment methods

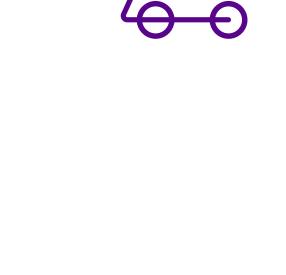
34%

at the forefront on their payments page could facilitate optimised payment

performance for 34% of payment leaders.

the Great Payments Transformation

Putting local preferred payment options



Reducing checkout friction

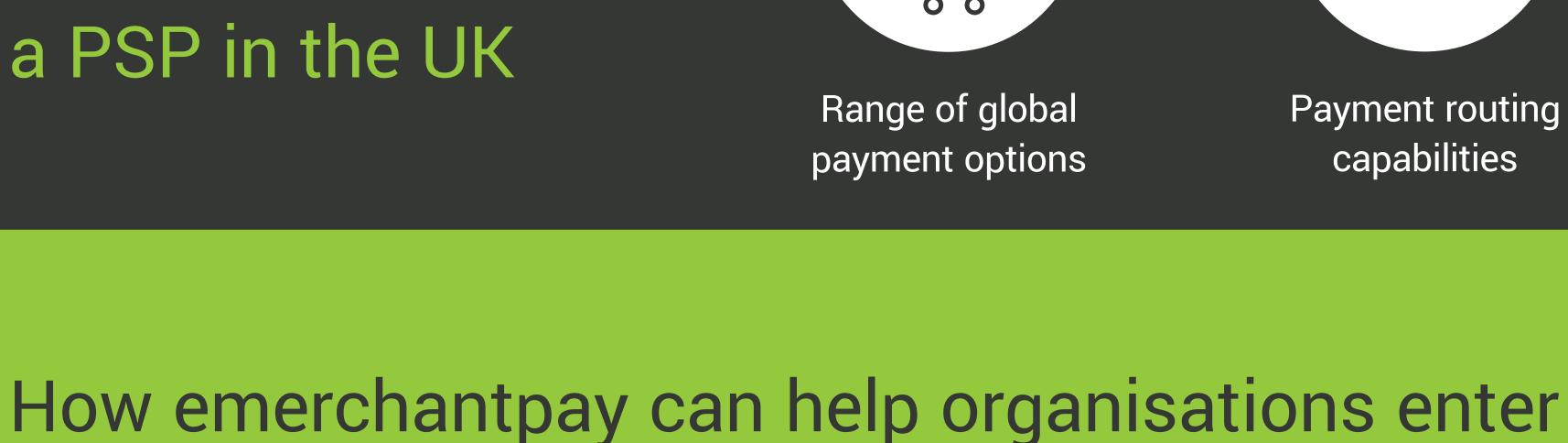
More than one in five (32%) payment leaders acknowledge that they could optimise payment pages to minimise

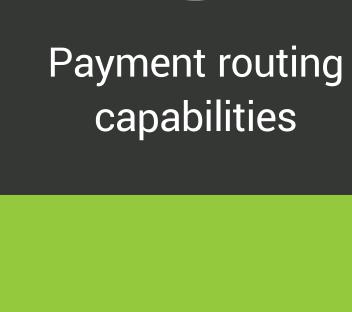
checkout friction and ensure an improved payments performance.

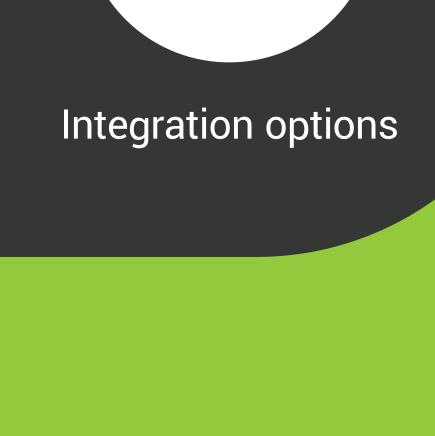
a PSP in the UK

Top considerations

to choose







of organisations in the UK stated that dedicated 1:1 support from their payment service provider is important





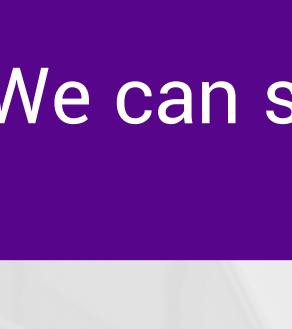


local team of payment experts in the UK have extensive knowledge and experience within the UK market to help merchants across industries maximise their revenue and navigate regional payment habits.

to them. emerchantpay is a leading global payment

to optimise payments and increase conversions. Our

service provider that works with businesses of all sizes



We can support you through:

Strategic advisory and

data-driven insights

on how to improve your payment performance and increase your bottom line.



Advanced real-time fraud monitoring tools to manage risk and safeguard your



More than 300 ways for your customers to pay.

Robust acquiring services

for optimised payment acceptance

locally and cross-border.



A dedicated Account Manager



transactions and revenue.



